

COMPANY PROFILE

LEB

www.leb.world

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Welcome to the **nail care evolution**



Company Profile

LEB | Leading Edge Beauty

Specialized in the production of cutting-edge semi-permanent nail polishes, LEB is an Italian company committed to transforming nail care into an innovative, sustainable, and science-based experience.

With a focus on health, beauty, and superior performance, LEB has created the first Soft Tube system with disposable bristles and a one-way valve, setting a gold standard for the application of semi-permanent nail polish. This innovation in the Nail Care market is poised to redefine the concept of semi-permanent polish for both Professionals and Consumers.

Innovation

Six years of R&D have led to the patented LACTUBE™ system, reinventing the way semi-permanent nail polish is applied. A technology and packaging design developed to ensure new levels of hygiene, efficiency, and precision. This new system allows for exceptional results during the application of semi-permanent nail polish, faster and more precisely.

Vision

Our vision is to promote a bold concept of beauty, centered on the empowerment of people. We are committed to integrating health and beauty, choosing a sustainable future for ourselves and the planet.





About Us

Founded in 2019, LEB was established with the goal of offering a new manicure experience that goes beyond the simple concept of beauty. Our vision is to create memorable products that enhance people, their time, and the environment in which they live.

We believe that the beauty routine should be a moment of pure joy, without complications. Through advanced technologies and high-quality ingredients, we create products that work and make each person feel unique and special, allowing anyone to feel beautiful every day, simply and quickly.

Our products are designed to become indispensable both in the Professional Beauty Care sector and in Self Beauty Care. Every LEB product is crafted for those who seek excellence without compromise.



Patents & Trademarks

LEB boasts an impressive portfolio of intellectual property, allowing it to remain at the forefront of the nail care industry. From its early years of operation and its simple initial idea, the company has received numerous accolades in the global Beauty sector, confirming the right direction taken.

PATENTS AND TRADEMARKS

In its first five years of operation, LEB has registered 12 patents, with 8 already granted in Italy and Europe, and currently pending approval in the USA and Asia. The company also owns 3 trademarks and 3 registered designs.

UIBM

WIPO | PCT
The International Patent System

Europaisches Patentamt
European Patent Office
Office européen des brevets

Award & Accolades

We have received numerous global accolades, which have included LEB and its LACTUBE™ system among the most interesting innovations in the nail care sector. In 2023, we were awarded the Beauty Innovation Award in Los Angeles for "Best Semi-Permanent Nail Polish of the Year."

PRODUCT OF THE YEAR
BEAUTY INNOVATION AWARD

COSMO TRENDS by B

LACTUBE™ & UNIKO™
"Among the upcoming year's trendy products"

TARANTO INNOVATION SUMMIT · enterprise europe network · UniCredit Start Lab · Start Cup · PNI Premio Nazionale Innovazione · IC406 · FONDAZIONE ITALIA USA · ghp

They talk about us

Our innovations have been defined as disrupting by major international industry magazines, such as Global Cosmetic Industry and Nailpro.

they talk about us

GLOBAL COSMETIC INDUSTRY
The Beauty Innovator's Resource

NAILPRO

unghie & bellezza

LA STAMPA

la Repubblica.it

WIRED

sky tg24

Trade Shows

We have showcased LACTUBE™ on three continents, exhibiting at major international trade fairs such as Cosmoprof North America and Cosmoprof Bologna, as well as the Made in Italy Beauty Day in Seoul.

COSMOPROF
WORLDWIDE BOLOGNA

COSMOPROF
NORTH AMERICA
LAS VEGAS | MIAMI

COSMOPRIME

BEAUTIFUL ITALIAN

Team

The success of LEB is driven by the passion and expertise of an extraordinary team, composed of experts in marketing, technological development, Research and Development, and sales. Each team member is committed to keeping LEB at the forefront, continuously pushing the boundaries of innovation and quality. Our dedication to research and development enables us to offer pioneering products that safeguard our competitive advantages on a global scale, while ensuring a unique and superior experience for our customers.



Manuela delli Carri
CEO, Founder and Creator of the tube system



Paolo Tarabotti
CTO, Director of Technological Development



Francesco Mantegazzini
CFO, Fnancial Strategy Director

Partnership

We are proud to have established scientific, and institutional partnerships with various stakeholders for the creation of new formulations, resources to accelerated expansion. We aim to lead the future of the nail care industry, sharing our passion for excellence and innovation with key stakeholders.



UNIVERSITÀ DI FOGGIA

REGIONE PUGLIA

INVITALIA



CRUELTY FREE VEGAN ECO FRIENDLY FREE 14

We believe that true beauty is a combination of personal and environmental responsibility. Our commitment to choosing green materials and more sustainable practices guides us towards a brighter future, where beauty reflects not only who we are, but also what we choose to do for the planet we inhabit.





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